

Dear [Your boss' name]

I've spotted a training opportunity that I think would help me develop my skills and add value to our team. AndroidTO 2011 is Canada's only Android technology conference dedicated to developers and professionals who want to stay ahead of the latest mobile technology trends.

By the end of this year, the iPhone will have lost its title as the No. 1 Smartphone in the US, eMarketer estimates with Google's Android operating system surging ahead to first place. And that's what ATO 2011 is all about this year – it is an opportunity to learn about the future of Android.

AndroidTO offers two unique tracks for both Professionals and Developers that address diverse topics at a level of detail unmatched in the industry – from Tips and Tricks that you won't find in the Official Android Docs to Driving technical change; this conference will equip me with the skills necessary to help our organization better understand, deploy and manage new Android technologies.

I'd like to chat through the possibility of getting a conference pass to AndroidTO taking place on Wednesday October 26th, 2011. In the meantime, you can find out more about information at: www.androidto.com

Thanks,

[Your name]